

BUSINESS

Working together for workforce housing

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Palms of Pinellas has many appealing family-friendly amenities like a pool and gym.

What can agencies, municipalities and real estate developers do to get more workforce housing built in the Tampa Bay area?

One answer is public-private partnerships, like the one behind the new Palms of Pinellas apartment community in Largo.

Palms of Pinellas resulted from a partnership involving the Pinellas County Housing Authority, Norstar Development and Valley Bank. The mixed-income, 92-unit project is the first of its kind in Largo.

Workforce housing is a key component for a good quality of life, providing affordable places to live for people who work in our tourism and services industries, as examples.

– David Ogburn, Valley Bank